lisa h. park

Product Designer parklisah@gmail.com 703-489-3964 lisahpark.com

skills

Design
Wireframing
Prototyping
HTML/CSS
Info. Architecture
Storyboarding
Userflow
Personas

Research
User interviews
User testing
Survey design
Competitive analysis
Literature reviews

tools

Adobe CC Sketch App Figma InVision GitHub JIRA Trello

education

Carnegie Mellon University
Master's Human-Computer Interaction
August 2018

Virginia Commonwealth University Bachelor of Fine Arts, Graphic Design May 2014

experience

Microsoft, Senior Product Designer January 2022 – Present

Designing system components for use across the Microsoft 365 software library. Collaborating with multiple internal stakeholders and external customers.

Stack Overflow, Senior Product Designer January 2019 — December 2021

Maintained and improved the public-facing commuity products: StackOverflow.com and Stack Exchange sites. Design work utilized by a large and diverse user base. Conducted user research, produced wireframes, high-fidelity mock-ups, and prototypes.

HARMAN, Product Designer (Masters Capstone Project) January 2018 — August 2018

Performed end to end design process to develop user experience for drivers in autonomous vehicles (AV). Worked on small team to create a touch interface for human-AV communication. Conducted user research including interviews and testing. Designed visual and interaction design system.

Yext, Visual Web Designer August 2014— July 2017

Designed and consulted on the development of B2B software products including location websites and locators, user dashboards, and customer review aggregators. Focused on increasing search engine visibility for clients in a multitude of business industries.